

Gain mastery over misinformation

Our flexible learning course will keep you one step ahead of those spreading conspiracies and false claims about vaccines. The program is designed and run by First Draft's highly experienced team, working on the frontline in the fight against misinformation. You can join as many online workshops as you wish. They're free, easy to access, and only take 30 minutes.

With the ability to build your own syllabus, live subtitles in your language and on-demand lesson recaps, this highly customizable course is designed for busy schedules and varied levels of knowledge and experience.

Register to build a new set of razor sharp skills and become an expert in search, monitoring, verification and more.

All sessions will be delivered in English and simultaneously translated into different languages.



How to understand vaccine misinformation

How to identify the key vaccine narratives

02

An overview of the misinformation landscape, and a rundown of the commonly used tactics for spreading misinformation online.

REGISTER →

ENGLISH, CHINESE, HINDI

FEB 16, 3PM AEDT

FEB 17, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

FEB 18, 12PM ET

REGISTER →

ENGLISH, SPANISH, BRAZILIAN PORTUGUESE

A summary of the dominant vaccine narratives, misinformation, and data defects on social media platforms.

FEB 23, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

FEB 24, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

FEB 25, 12PM ET

REGISTER →



How to search online

03

Tips and tricks for better searching, including using boolean queries and smarter keywords.

MAR 02, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

MAR 03, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

MAR 04, 12PM ET

REGISTER →

ENGLISH, SPANISH, BRAZILIAN PORTUGUESE

Recap and Q&A session 1

4

Misinformation narratives and smarter searching, plus case studies to help you apply the lessons from the previous sessions.

MAR 05, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

MAR 05, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

MAR 05, 12PM ET

REGISTER →



How to monitor conversations on social media

05

A guide to better monitoring and social listening on online platforms such as Twitter, Facebook and Google.

MAR 09, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

MAR 10, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

MAR 11, 12 PM ET

REGISTER →

ENGLISH, SPANISH, BRAZILIAN PORTUGUESE

How to monitor conversations in closed spaces

06

A look at the practicalities and ethical considerations of tracking content in closed groups and messaging apps.

MAR 16, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

MAR 17, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

MAR 18, 12PM ET

REGISTER →



How to verify visual content online

07

Tips and tricks for verifying images and videos, and a look at how they are often manipulated.

MAR 23, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

MAR 24, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

MAR 25, 12PM ET

REGISTER →

ENGLISH, SPANISH, BRAZILIAN PORTUGUESE

Recap and Q&A session 2

08

Newsgathering and verification, plus case studies to help you apply the lessons from the previous sessions.

MAR 26, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

MAR 26, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

MAR 26, 12PM ET

REGISTER →



How to trace sources

09

Important steps to remember when searching for sources and verifying profiles and bios online.

MAR 30, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

MAR 31, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

APR 01, 12PM ET

REGISTER →

ENGLISH, SPANISH, BRAZILIAN PORTUGUESE

How to avoid amplifying misinformation

10

Understanding the risks of amplifying problematic content around vaccines, including knowing when to report on it, and when not to.

APR 06, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

APR 07, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

APR 08, 12PM ET

REGISTER →



How to publish responsibly

Best practice for presenting information and debunks, including providing context, being careful with images, being precise with language, and focusing on the facts.

APR 13, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

APR 14, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

APR 15, 12PM ET

REGISTER →

ENGLISH, SPANISH, BRAZILIAN PORTUGUESE

How to answer questions (before they've been asked)

12

Advice on filling data deficits online, including considering what new information people are likely searching for, and publishing prebunks and explainers to fill the void.

APR 20, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

APR 21, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

APR 22, 12PM ET

REGISTER →



Recap and Q&A session 3

13

Digital investigations and effective reporting, plus case studies to help you apply the lessons from the previous sessions.

APR 23, 3PM AEDT

REGISTER →

ENGLISH, CHINESE, HINDI

APR 23, 1PM GMT

REGISTER →

ENGLISH, ITALIAN, GERMAN, FRENCH, ARABIC

APR 23, 12PM ET

REGISTER →

ENGLISH, SPANISH, BRAZILIAN PORTUGUESE

Vaccine Crisis Simulation

4

A 90-minute online crisis simulation that will place you at the heart of a high-intensity and high-impact breaking vaccine story, and challenge you to make real-time reporting decisions.

APR 27, 3PM AEDT

REGISTER →

ENGLISH

APR 28, 1PM GMT

REGISTER →

ENGLISH

APR 29, 12PM ET

REGISTER →

ENGLISH