

How to search online

Tips and tricks for better searching, including using boolean queries and smarter keywords.

Look for problematic social media accounts and communities on different platforms



Search new and evolving keywords on platforms: vaccines

- Covid19
- Microchip
- Mandatory
- Bill Gates
- Indemnity
- Moderna
- Pfizer
- Lockdown
- Quarantine
- Big pharma

AND

Limits
your results

vaccine AND injury

This will return search results or posts that mention both "vaccine" and "injury"

OR

Expands
your results

moderna OR pfizer

This will return search results or posts that mention either "moderna" and "pfizer"

-/NOT

Excludes
from results

vaccine - moderna

This will return search results or posts that mention "vaccine" but not "moderna"

“”

Searches for
the entire phrase

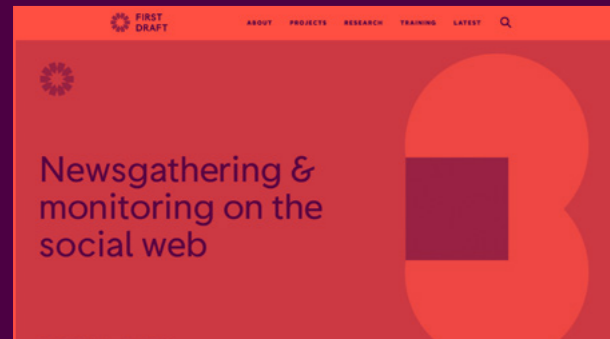
“adverse reaction
after vaccine”

This will give you only content that mentions the exact phrase “adverse reaction after vaccine”

Keywords

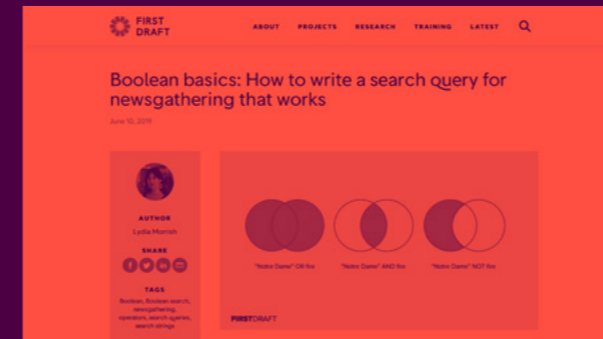


- 1 Make a list of all the relevant keywords with the topic you're researching
- 2 Think about the language people use when talking online
- 3 Remember to include slang, misspellings and swear words
- 4 Think about how people across the political spectrum use language
- 5 Keep an eye on how language evolves and see if any keywords should be updated



Newsgathering and monitoring on the social web →

Discover the best free tools and techniques in newsgathering and monitoring.



Boolean basics: How to write a search query for newsgathering that works →

Learn to master the secret weapon of strategic searching.



How to think about monitoring, use better keywords and find sources →

Watch a video containing four easy tips to improve your monitoring.



Advanced searches - AFP Fact Check →

Learn to refine your searches on the internet and social media platforms.

With the ability to build your own syllabus, live interpretation in your language and on-demand lesson recaps, this highly customizable course is designed for busy schedules and varied levels of knowledge and experience.

Learn more at firstdraftnews.org/vaccineinsights/#training

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|----|---|-----|---|
| 1. | HOW TO UNDERSTAND VACCINE MISINFORMATION | 6. | HOW TO VERIFY VISUAL CONTENT ONLINE |
| 2. | HOW TO IDENTIFY THE KEY VACCINE NARRATIVES | 7. | HOW TO TRACE SOURCES |
| 3. | HOW TO SEARCH ONLINE | 8. | HOW TO AVOID AMPLIFYING MISINFORMATION |
| 4. | HOW TO MONITOR CONVERSATIONS ON SOCIAL MEDIA | 9. | HOW TO PUBLISH RESPONSIBLY |
| 5. | HOW TO MONITOR CONVERSATIONS IN CLOSED SPACES | 10. | HOW TO ANSWER QUESTIONS (BEFORE THEY'VE BEEN ASKED) |

Up next:

How to monitor conversations on social media